

SUPPLY CHAIN MANAGEMENT REVIEW

Supply Chain Management Review is the only publication targeted exclusively to supply chain executives seeking to gain that competitive advantage. These professionals select the information technology to do the job and take the lead in forming alliances with their supply chain partners.



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- ◆ Reach top managers who are responsible for moving components and finished products from sourcing to consumption.
- ◆ Use the *Supply Chain Management Review* list for promoting products such as:
 - ◆ e-Commerce Solutions
 - ◆ Third-Party Logistics Services
 - ◆ SCM Software
 - ◆ Transportation Services
 - ◆ Management Consulting Services

The *Supply Chain Management Review* list is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Postal List Size: 13,799
Postal Price: \$150/M
E-list Size: 4,581
E-list Price: \$1,500/F

SELECTIONS (ADDITIONAL COST / M)

Business Type	\$20/M	SIC/NAICS Code	\$20/M
Canadian Names	\$20/M	Telephone Numbers	\$60/M
Company Name Match/Omit	\$50/M	Title	\$20/M
Employee Size	\$20/M		
Geographic Analysis	\$10/M		
One Per Location	\$20/M		
Recency	\$30/M		
Sales Volume	\$20/M		

SEE ALSO

DecisionMaker® Manufacturing Marketplace Database
 DecisionMaker® Supply Chain Marketplace Database
 Industrial Distribution
 Logistics Management
 Material Handling Product News
 Modern Materials Handling
 Purchasing

Multi-Channel Pricing

Mailing/Telemarketing: \$250/M
 Mailing/E-Mail: \$510/M
 E-Mail/Telemarketing: \$535/M
 Mailing/E-Mail/Telemarketing: \$610/M

GEOGRAPHIC ANALYSIS

State	SCF	Individuals
ME	039-049	56
NH	030-038	75
VT	050-059	32
MA	010-027	436
RI	028-029	62
CT	060-069	211
New England	6.3%	872
NY	100-149	735
NJ	070-089	639
PA	150-196	865
Middle Atlantic	16.2%	2,239
OH	430-458	880
IN	460-479	314
IL	600-629	1,016
MI	480-499	597
WI	530-549	489
East North Central	23.9%	3,296
MN	550-567	388
IA	500-528	186
MO	630-658	365
ND	580-588	36
SD	570-577	17
NE	680-693	82
KS	660-679	128
West North Central	8.7%	1,202
DE	197-199	28
MD	206-219	194
DC	200-205	52
VA	220-246	259
WV	247-268	39
NC	270-289	455
SC	290-299	168
GA	300-319	454
FL	320-349	518
South Atlantic	15.7%	2,167
KY	400-427	161
TN	370-385	315
AL	350-369	139
MS	386-397	59
East South Central	4.9%	674
AR	716-729	116
LA	700-714	46
OK	730-749	130
TX	750-799	880
West South Central	8.5%	1,172
MT	590-599	20
ID	832-838	50
WY	820-831	16
CO	800-816	165
NM	870-884	26
AZ	850-865	160
UT	840-847	97
NV	889-898	46
Mountain	4.2%	580
AK	995-999	6
WA	980-994	152
OR	970-979	109
CA	900-961	1,237
HI	967-968	7
Pacific	11.0%	1,511
United States	99.4%	13,713
U.S. Territories	0.1%	13
Canada	0.5%	73
Mexico	0.0%	0
Other International	0.0%	0
APO/FPO	0.0%	0
Total	100.0%	13,799

Minimum Order: 5,000 Names
1 year unlimited usage available
Prices subject to change without notice
Call for any additional costs, conditions and terms.

BUSINESS TYPE	Postal	Email
3rd Party Logistics Provider	350	140
Aerospace	199	58
Automotive & Transportation Equipment	550	128
Chemical/Pharmaceuticals	732	196
Computer and Electronics	618	179
Consulting Services	736	252
Electrical Equipment	366	85
Fabricated Metals	795	150
Food, Beverage, Tobacco	1,265	258
Furniture	170	44
Industrial Machinery	546	125
Paper/Printing	571	126
Plastics and Rubber	380	86
Primary Metals	302	69
Retail Trade	838	201
Textiles/Apparel	318	67
Transportation/Warehousing Services	777	940
Wholesale Trade	1,466	341
Other Manufacturing	1,870	453

TITLE	Postal	Email
CEO/CTO/COO/CIO/Owner/ President/Partner	4,927	975
Director	3,087	864
Supply Chain/Logistics/ Operations Manager/ Specialist	1,725	579
Vice President/Sr. Vice President/ Executive Vice President/ Group/Less than 20	3,022	739

EMPLOYEE SIZE ‡

Less than 20
20-49
50-99
100-249
250-499
500-999
More than 1,000

SALES VOLUME ‡

Less than \$1 Million
\$1 Million to \$9 Million
\$10 Million to \$49 Million
\$50 Million to \$249 Million
\$250 Million to \$1 Billion
More than \$1 Billion

*Source: Publisher's own data
‡ Call a DM2 Account Executive
for the latest counts.*