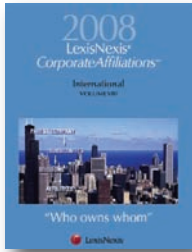


CORPORATE AFFILIATIONS - INTERNATIONAL COMPANIES, PUBLIC & PRIVATE

Go global with a list from LexisNexis Group's *Corporate Affiliations - International Companies, Public & Private* and reach over 210,000 top-level U.S. and international decision-makers working at companies headquartered internationally. The *Corporate Affiliations* database is constantly changing and the listings are updated weekly.



- ◆ Reach personnel from parent companies reporting at least \$50 million or more in annual sales.
- ◆ Target individuals with job functions such as:
 - ◆ Board of Directors
 - ◆ Marketing
 - ◆ Administration/Operations
 - ◆ Personnel
 - ◆ Chief Operations Officer
 - ◆ General Manager
 - ◆ Contoller
 - ◆ Sales
 - ◆ President
 - ◆ Financial Executive

The *Corporate Affiliations - International Companies, Public & Private* is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Postal List Size: 211,651
Postal Price (U.S. & Canada): \$110/M
Postal Price (International): \$250/M
Postal Price: \$250/M
E-list Size (U.S. & Canada): 7,112
E-list Price: \$370/M

SELECTIONS (ADDITIONAL COST / M)

Canadian Names	\$20/M	SIC/NAICS Code	\$20/M
Company Information	\$20/M	Telephone Numbers	\$30/M
Company Name Match/Omit	\$50/M	Year Founded	\$20/M
Company Type	\$20/M		
Employee Size	\$20/M		
Financial Information	\$20/M		
Geographic Analysis	\$10/M		
Job Function	\$20/M		
One Per Location	\$20/M		
Sales Volume	\$20/M		

SEE ALSO

Corporate Affiliations - U.S. Private Companies
 Corporate Affiliations - U.S. Public Companies
 DecisionMaker® Fortune 1000 Marketplace Database
 DecisionMaker® International Marketplace Database
 DecisionMaker® Management Marketplace Database

Multi-Channel Pricing

Mailing/Telemarketing: \$210/350
 Mailing/E-Mail: \$470/M
 E-Mail/Telemarketing: \$495/M
 Mailing/E-Mail/Telemarketing: \$570/M

Minimum Order: 5,000 Names
1 year unlimited usage available
Prices subject to change without notice
Call for any additional costs, conditions and terms.

GEOGRAPHIC ANALYSIS

State	SCF	Individuals
ME	039-049	58
NH	030-038	234
VT	050-059	87
MA	010-027	1,697
RI	028-029	135
CT	060-069	835
New England	1.4%	3,046
NY	100-149	4,835
NJ	070-089	2,466
PA	150-196	1,328
Middle Atlantic	4.1%	8,629
OH	430-458	1,151
IN	460-479	413
IL	600-629	2,099
MI	480-499	816
WI	530-549	438
East North Central	2.3%	4,917
MN	550-567	557
IA	500-528	184
MO	630-658	351
ND	580-588	19
SD	570-577	37
NE	680-693	75
KS	660-679	174
West North Central	0.7%	1,397
DE	197-199	84
MD	206-219	582
DC	200-205	262
VA	220-246	813
WV	247-268	41
NC	270-289	725
SC	290-299	273
GA	300-319	1,071
FL	320-349	1,247
South Atlantic	2.4%	5,098
KY	400-427	342
TN	370-385	465
AL	350-369	136
MS	386-397	45
East South Central	0.5%	988
AR	716-729	57
LA	700-714	174
OK	730-749	113
TX	750-799	2,074
West South Central	1.1%	2,418
MT	590-599	35
ID	832-838	21
WY	820-831	15
CO	800-816	648
NM	870-884	16
AZ	850-865	350
UT	840-847	137
NV	889-898	109
Mountain	0.6%	1,331
AK	995-999	17
WA	980-994	492
OR	970-979	238
CA	900-961	4,702
HI	967-968	105
Pacific	2.6%	5,554
United States	15.8%	33,378
U.S. Territories	0.1%	198
Canada	10.7%	22,752
Mexico	0.7%	1,434
Other International	72.7%	153,835
APO/FPO	0.1%	54
Total	100%	211,651

CORPORATE AFFILIATIONS - INTERNATIONAL COMPANIES, PUBLIC & PRIVATE

JOB FUNCTION

	Postal	Email		Postal	Email
Accounting	884	22	President	16,597	723
Administration/Operation	6,952	296	President w/in		
Advertising	677	47	Executive Officers	1,501	73
Assistant General Manager	642	1	Product Manager	602	46
Assistant Manager	16,547	567	Public Relations	2,019	91
Assistant Vice President	503	43	Purchasing	2,103	21
Assistant/Deputy General Counsel	1,374	55	Quality Control	609	26
Auditor	504	2	Regional Manager	698	46
Banking	994	14	Research & Development	1,263	33
Board Of Directors	25,633	358	Retail	541	19
Brand Manager	518	33	Risk Management	702	20
Business Development	3,229	151	Sales	8,418	449
CEO Within Office	903	26	Sales Director	764	30
Chairman Of The Board	11,898	187	Sales Manager	1,710	153
Chairman-Executive Board	38,196	1,182	Senior Managing Director	911	9
Chief Executive Officer	13,906	482	Senior Vice-President	7,813	516
Chief Financial Officer	7,207	330	Strategy	1,482	47
Chief Information Officer - MIS	713	38	Supervisory Board of Directors	874	-
Chief Officer of Subsidiary	8,175	220	Technical/Technical Services	1,737	60
Chief Operating Officer	3,265	145	Technology	796	24
Chief Strategy Officer	33,822	821	Treasurer	995	55
Chief Technology Officer	821	26	Vice Chairman	2,613	31
Client Services Supervisor	1,084	2	Vice President	21,110	1,485
Commercial Director	558	6	Website Development	6,373	188
Communications	2,194	107			
Controller	2,404	134	EMPLOYEE SIZE	Postal	Email
Corporate Secretary	5,230	135	Less than 20	11,990	429
Customer Service	767	60	20-49	18,662	651
Data Processing	1,493	7	50-99	17,789	731
Deputy Chairman	1,032	3	100-249	28,603	1,253
Director	23,903	731	250-499	18,735	709
Engineering	970	7	500-999	16,789	592
Executive Director	2,849	30	More than 1,000	67,872	1,730
Executive Vice-President	6,458	299			
Finance Executive Officer	7,195	172	COMPANY TYPE	Postal	Email
Financial Director	1,581	9	Affiliate	1,730	96
Financial Manager	725	9	Branch	1,022	47
Founder	575	15	Division	7,125	449
General Counsel	1,558	98	Group	281	10
General Manager	15,589	285	Holding	3,745	145
Head	5,738	57	Joint Venture	2,742	107
Information Technology	2,589	81	Operating Division	231	6
Insurance	1,492	51	Plant	232	2
International Officer	820	22	Representative Office	98	4
Investments	868	23	Subsidiary	94,536	4,204
Investor Relations	1,553	57	Unit	788	55
Legal/Legal Affairs	1,008	24			
Management Board Member	838	-	YEAR FOUNDED	Postal	Email
Manager	36,247	1,203	1899 and earlier	10,995	282
Managing Director	20,578	158	1900-1909	2,813	96
Managing Director - US	34,303	837	1910-1919	3,194	98
Managing Partner	638	22	1920-1929	4,207	187
Manufacturing	660	35	1930-1939	4,202	140
Marketing	8,719	389	1940-1949	5,663	220
Marketing Director	2,441	92	1950-1959	6,781	297
Marketing Manager	1,406	74	1960-1969	7,502	361
Office Manager	567	20	1970-1979	10,463	611
Officer	5,461	96	1980-1989	14,580	672
Partner	718	42	1990-1999	19,250	871
Planning & Development	1,903	74	2000 and later	6,039	242

COMPANY INFORMATION ‡

Import/Export
Percent Owned
State Of Incorporation

FINANCIAL INFORMATION‡

Assets In Thousands
Liabilities In Thousands
Net Worth In Thousands
Sales In Thousands

SALES VOLUME

	Postal	Email
Under \$10 Million	112,909	5,045
\$10-\$19 Million	6,829	100
\$20-\$39 Million	10,184	155
\$40-\$59 Million	3,388	73
\$60-\$79 Million	2,403	53
\$80-\$99 Million	2,088	42
\$100-\$499 Million	23,674	680
\$500-\$999 Million	11,458	327
\$1 Billion +	38,718	637

Source: Publisher's own data

‡ Call a DM2 Account Executive for the latest counts.