

LEGAL POSTAL MASTERFILE

The Legal Masterfile provides direct access to legal professionals and those employed in business and functional areas at law firms and legal service providers. This mailing list brings together the best of the legal field ranging from attorneys to technology support professionals and many other administrative personnel.

This exclusive legal masterfile contains postal address and job function for more than 1.1 million business decision makers in the field of law.

- ◆ This list is useful for promoting:
 - ◆ Education Seminars & Courses
 - ◆ Financial & Travel Services
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The Legal Masterfile is updated quarterly. Contact a DM2 Account Executive for up-to-the-minute counts.

Postal List Size: 1,143,237
Postal Price: \$80/M
Telephone List Size: 992,362

SELECTIONS (ADDITIONAL COST / M)

Company Name Match/Omit	\$50/M
Gender	\$15/M
Geographic Analysis	\$10/M
Job Function	\$20/M
One Per Location	\$20/M
Specialties	\$30/M
Telephone Numbers	\$30/M

JOB FUNCTION

Attorneys	738,555
Company Management	8,740
Corporate Counsel	84,222
IS/IT/MIS	61,842
Legal Associations	6,935
Legal Support	7,168
Library/Reference	19,093

SEE ALSO

DecisionMaker® Management Marketplace
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 Parker Directory of California Attorneys™

Multi-Channel Pricing

Mailing/Telemarketing: \$140/M

GEOGRAPHIC ANALYSIS

State	SCF	Individuals
ME	039-049	3,552
NH	030-038	3,180
VT	050-059	1,927
MA	010-027	32,09
RI	028-029	3,440
CT	060-069	15,314
New England	5.2%	59,503
NY	100-149	106,078
NJ	070-089	30,720
PA	150-196	40,534
Middle Atlantic	15.5%	177,332
OH	430-458	31,778
IN	460-479	11,923
IL	600-629	46,847
MI	480-499	22,579
WI	530-549	12,230
East North Central	10.9%	125,357
MN	550-567	15,702
IA	500-528	5,722
MO	630-658	18,529
ND	580-588	1,282
SD	570-577	1,507
NE	680-693	4,517
KS	660-679	6,862
West North Central	4.3%	54,121
DE	197-199	2,893
MD	206-219	17,328
DC	200-205	30,002
VA	220-246	20,059
WV	247-268	4,319
NC	270-289	18,802
SC	290-299	8,245
GA	300-319	24,793
FL	320-349	55,939
South Atlantic	15.9%	182,386
KY	400-427	8,736
TN	370-385	13,614
AL	350-369	10,267
MS	386-397	6,098
East South Central	3.4%	38,715
AR	716-729	4,742
LA	700-714	13,876
OK	730-749	9,464
TX	750-799	64,701
West South Central	8.1%	92,783
MT	590-599	2,433
ID	832-838	2,738
WY	820-831	1,318
CO	800-816	16,865
NM	870-884	4,491
AZ	850-865	11,805
UT	840-847	5,320
NV	889-898	5,489
Mountain	5.3%	50,459
AK	995-999	1,896
WA	980-994	16,947
OR	970-979	9,345
CA	900-961	151,545
HI	967-968	3,066
Pacific	15.9%	182,799
United States	84.27%	963,455
U.S. Territories	0.18%	2,060
Other International	12.23%	33,377
Total	100%	1,143,237

Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
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